

# PROGRAMME CALENDAR

Scheduled Training Programmes  
(Online and Offline)

# 2023



NORMA SCHOOL

Training Programmes in Research and Analytics

Even perfection can be improved!

# Welcome to Norma School

[www.normaschool.com](http://www.normaschool.com)

Norma School is a private training institution based in Thiruvananthapuram, the capital city of Kerala State in India, established in 2008. It is an initiative of Norma Research, the most trusted research and analytics house in the country, established in the year 2000.

Norma School offers various training programmes in research and analytics. It aims to impart professional excellence through the most innovative, intensive and informal modes of learning. The school delivers training through its various pre scheduled and customized private programmes delivered through offline and online modes, on-site programmes, video tutorials and handbooks.

Norma School offers an encouraging environment for stress-free learning with 100 percent 'hands-on' experience.



Norma School offers programmes aimed at professional competency and career goals.

Business Consultants, Analysts, Policy Makers, Scientists, Teachers, Researchers, Students, Entrepreneurs, Project or Business Executives, Social Activists and Media persons will find the programmes highly beneficial and as an added qualification towards their professional competency.

Young aspirants can opt for combinations of different programmes to reach their career goals. Complete the programmes at easy phases, at your convenience, either offline or online. Offline programmes span from 3 to 12 days. Online programmes span from 1 to 3 months. Get certified at each phase.

Learn as you go!

Reach the Goals!  
Become a Data Analyst or  
Econometrician or Social Analyst.

Step by step!

Know more at:  
[normaschool.com/goals](http://normaschool.com/goals)

## A120S Basic Data Analytics with IBM SPSS Statistics

The first step in data analytics. From the foundations to the introduction of multivariate data analysis, in the easiest-to-learn platform, SPSS.

Pre-requisites: Aptitude for data analysis. Familiarity with computers.

Know more at: [normaschool.com/spss](https://normaschool.com/spss)

	Offline	Online
Duration:	06 Days / 48 Hours (Full Day, 8am - 5pm)	2 Months / 48 Hours (Tue, Thu, Sat 5:30-7:30 am)
Schedule:	02-07 January 03-08 April 03-08 July 02-07 October	03 Jan - 25 Feb 07 Mar - 29 Apr 02 May - 24 Jun 04 Jul - 26 Aug 05 Sep - 28 Oct 07 Nov - 30 Dec
Fee:	INR 60,000 / USD 770	INR 30,000 / USD 385

## B010S Multivariate Data Analysis with IBM SPSS Statistics

Learn the tools and techniques to analyse multiple variables together. Multivariate techniques equip data analysts to analyse the real-world problems rigorously and successfully.

Pre-requisites: Knowledge level equivalent to 'Basic Data Analytics with IBM SPSS Statistics'.

Know more at: [normaschool.com/multivariate](https://normaschool.com/multivariate)

	Offline	Online
Duration:	06 Days / 48 Hours (Full Day, 8am - 5pm)	2 Months / 48 Hours (Tue, Thu, Sat 5:30-7:30 pm)
Schedule:	09-14 January 10-15 April 10-15 July 09-14 October	03 Jan - 25 Feb 07 Mar - 29 Apr 02 May - 24 Jun 04 Jul - 26 Aug 05 Sep - 28 Oct 07 Nov - 30 Dec
Fee:	INR 72,000 / USD 920	INR 36,000 / USD 460

## B030S Time Series Analysis and Forecasting with IBM SPSS and Eviews

Sophisticated tools and techniques to understand the happenings over time and to forecast the future values with highest possible accuracy. Learn it on SPSS and the econometric software, Eviews.

Pre-requisites: Knowledge level equivalent to 'Basic Data Analytics with IBM SPSS Statistics'.

Know more at: [normaschool.com/timeseries](https://normaschool.com/timeseries)

	Offline	Online
Duration:	03 Days / 24 Hours (Full Day, 8am - 5pm)	1 Month / 24 Hours (Sat, Sun 1:30 - 4:30 pm)
Schedule:	02-04 February 29-31 May 03-05 August 02-04 November	07-29 Jan 04-26 Mar 06-28 May 01-23 Jul 02-24 Sep 04-26 Nov
Fee:	INR 36,000 / USD 460	INR 18,000 / USD 230

## B060Z Statistical Techniques for Data Science

Intensive online 'hands-on' training programme to learn Statistics, from basic to advanced concepts and techniques in the simplest possible way!

Pre-requisites: Aptitude for data analysis. Familiarity with computers.

Know more at: [normaschool.com/statistics](https://normaschool.com/statistics)

	Offline	Online
Duration:	12 Days / 96 Hours (Full Day, 8am - 5pm)	3 Months / 96 Hours (Sun, Mon, Wed, Fri 8:30 - 10:30 pm)
Schedule:	06-18 March 05-17 June 04-16 September 04-16 December	01 Jan - 24 Mar 02 Apr - 23 Jun 02 July - 22 Sep 09 Oct - 31 Dec
Fee:	INR 144000 / USD 1850	INR 72,000 / USD 925

## B110T Visual Analytics with Tableau

Visual analytics is the science of analytical reasoning facilitated by interactive visual interfaces. It has lots of applications in all domains! Learn it with Tableau.

Pre-requisites: Knowledge level equivalent to 'Basic Data Analytics with IBM SPSS Statistics'.

Know more at: [normaschool.com/tableau](http://normaschool.com/tableau)

	Offline	Online
Duration:	03 Days / 24 Hours (Full Day, 8am - 5pm)	1 Month / 24 Hours (Sat, Sun 1:30 - 4:30 pm)
Schedule:	27-29 March 01-03 June 28-30 September 28-30 December	04-26 Feb 01-23 Apr 03-25 Jun 05-27 Aug 07-29 Oct 02-24 Dec
Fee:	INR 36,000 / USD 460	INR 18,000 / USD 230

## C020S Visual Data Science and Machine Learning with IBM SPSS Modeler

Learn and practice data science and machine learning without writing even a single line of code! Menu driven GUI for every stage in data science and machine learning.

Pre-requisites: Knowledge level equivalent to 'Basic Data Analytics with IBM SPSS Statistics'.

Know more at: [normaschool.com/modeler](http://normaschool.com/modeler)

	Offline	Online
Duration:	12 Days / 96 Hours (Full Day, 8am - 5pm)	3 Months / 96 Hours (Sat, Sun 8:30 am - 12:30pm)
Schedule:	16-28 January 17-29 April 17-29 July 16-28 October	01 Jan - 25 Mar 02 Apr - 24 Jun 02 Jul - 23 Sep 01 Oct - 23 Dec
Fee:	INR 1,50,000/USD 1920	INR 75,000/USD 960

## A160G Basic Econometric Modelling and Analysis with Eviews and Gretl

Most essential skill set for all economists, finance experts, related professionals and academicians. Learn the basics with real life data sets and with the econometric software packages, Eviews and Gretl.

Pre-requisites: Knowledge in Economics or related domains with an aptitude for data analysis.

Know more at: [normaschool.com/basicceco](http://normaschool.com/basicceco)

	Offline	Online
Duration:	12 Days / 96 Hours (Full Day, 8am - 5pm)	3 Months / 96 Hours (Sun, Mon, Wed, Fri 5:30 - 7:30 am)
Schedule:	06-18 February 01-13 May 07-19 August 06-18 November	01 Jan - 24 Mar 02 Apr - 23 Jun 02 July - 22 Sep 09 Oct - 31Dec
Fee:	INR 96,000 / USD 1230	INR 48,000 / USD 615

## B070G Advanced Econometric Modelling and Analysis with Eviews and Gretl

Master econometric modelling and analysis with the advanced topics and become a complete professional econometrician. Learning econometrics cannot be more complete and easier!

Pre-requisites: Knowledge level equivalent to 'Basic Econometric Modelling and Analysis'.

Know more at: [normaschool.com/advancedecoco](http://normaschool.com/advancedecoco)

	Offline	Online
Duration:	12 Days / 96 Hours (Full Day, 8am - 5pm)	3 Months / 96 Hours (Sun, Mon, Wed, Fri 5:30 - 7:30 pm)
Schedule:	20 Feb - 04 Mar 15 May - 27 May 21 Aug - 02 Sep 20 Nov - 02 Dec	01 Jan - 24 Mar 02 Apr - 23 Jun 02 July - 22 Sep 09 Oct - 31Dec
Fee:	INR 120000 / USD1540	INR 60,000 / USD 770

## B130Z Analytical Tools for Social Research

Indispensable toolkit for researchers and analysts from all walks of social research domains. Learn the most essential analytical tools with the most suitable software.

Pre-requisites: Knowledge in Social Sciences or related domains with an aptitude for data analysis.

Know more at: [normaschool.com/analyticaltools](http://normaschool.com/analyticaltools)

	Offline	Online
Duration:	06 Days / 48 Hours (Full Day, 8am - 5pm)	2 Months / 48 Hours (Tue, Thu, Sat 8:30-10:30 pm)
Schedule:	20-25 March 19-24 June 18-23 September 18-23 December	03 Jan - 25 Feb 02 May - 24 Jun 05 Sep - 28 Oct
Fee:	INR 72,000 / USD 920	INR 36,000 / USD 460

## A150Z Qualitative Data Analysis and Software

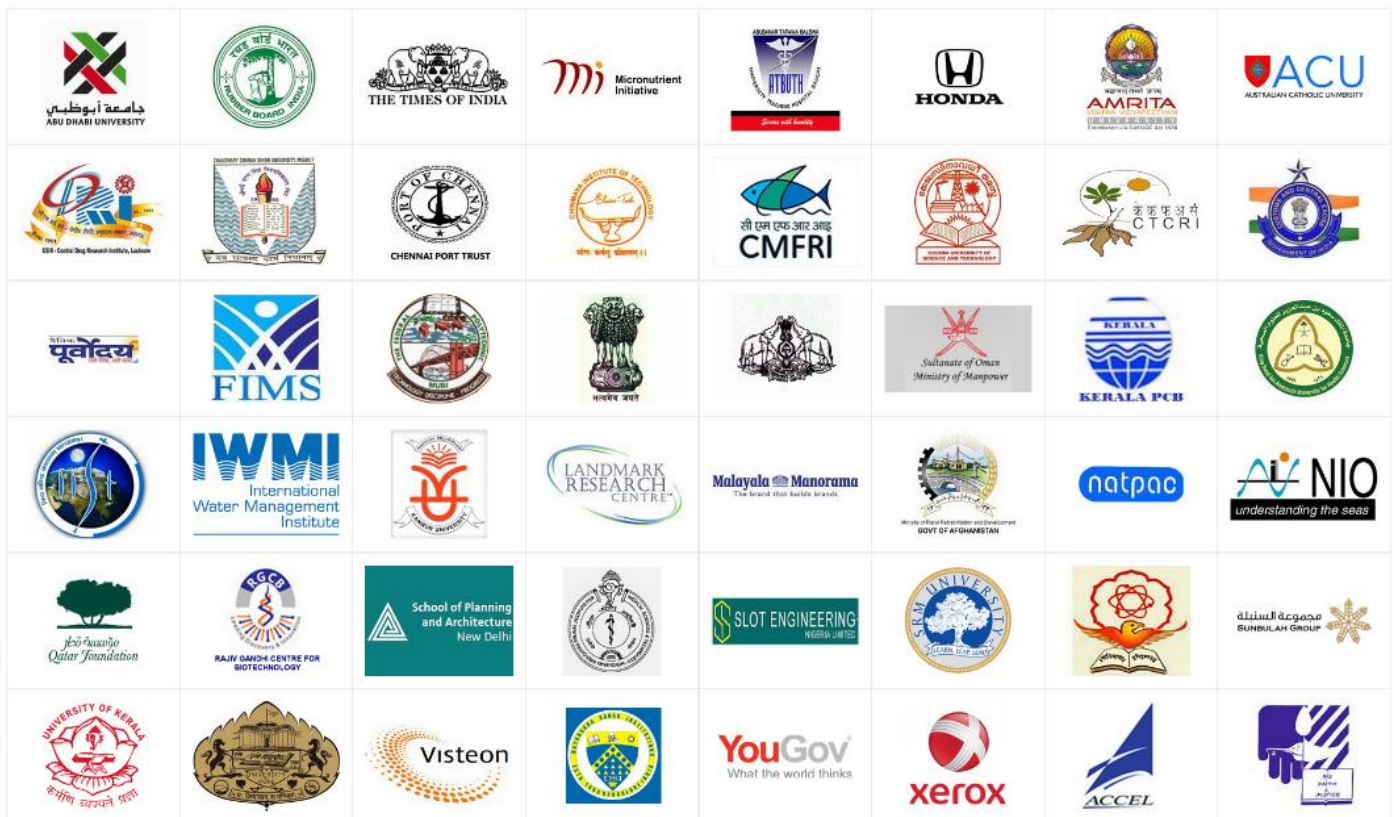
Amazing techniques to gather and analyse non-quantitative data - text, documents, images, audio, video and many more. Derive expertise in mixed methods too. Learn it with state-of-the-art software.

Pre-requisites: Aptitude for data analysis.

Know more at: [normaschool.com/qualitative](http://normaschool.com/qualitative)

	Offline	Online
Duration:	06 Days / 48 Hours (Full Day, 8am - 5pm)	2 Months / 48 Hours (Tue, Thu, Sat 8:30-10:30 pm)
Schedule:	27 Mar - 01 Apr 26 Jun - 01 Jul 25 Sep - 30 Sep 26 Dec - 31 Dec	07 Mar - 29 Apr 04 Jul - 26 Aug 07 Nov - 30 Dec
Fee:	INR 72,000 / USD 920	INR 36,000 / USD 460

## Companies and organisations of participants who we learnt with include...





No.	Course	Mode	Code	Duration	Time Slot	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
1	Basic Data Analytics with IBM SPSS Statistics	Offline	A120SF	6 Days	Full Day (8 am – 5 pm)	2-7	-	-	3-8	-	-	3-8	-	-	2-7	-	-
		Online	A120SL	2 Months	T,T,S (5:30-7:30 am)	3 Jan – 25 Feb		7 Mar - 29 Apr		2 May - 24 Jun		4 Jul – 26 Aug		5 Sep - 28 Oct		7 Nov - 30 Dec	
2	Multivariate Data Analysis with IBM SPSS Statistics	Offline	B010SF	6 Days	Full Day (8 am – 5 pm)	9-14	-	-	10-15	-	-	10-15	-	-	9-14	-	-
		Online	B010SL	2 Months	T,T,S (5:30-7:30 pm)	3 Jan – 25 Feb		7 Mar - 29 Apr		2 May - 24 Jun		4 Jul – 26 Aug		5 Sep - 28 Oct		7 Nov - 30 Dec	
3	Time Series Analysis and Forecasting with IBM SPSS and Eviews	Offline	B030SF	3 Days	Full Day (8 am – 5 pm)	-	2-4	-	-	29-31	-	-	3-5	-	-	2-4	-
		Online	B030SL	1 Month	S,S (1:30-4:30 pm)	7-29	-	4-26	-	6-28	-	1-23	-	2-24	-	4-26	-
4	Statistical Techniques for Data Science	Offline	B060ZF	12 Days	Full Day (8 am – 5 pm)	-	-	6-18	-	-	05-17	-	-	4-16	-	-	4-16
		Online	B060ZL	3 Months	S,M,W,F (8:30-10:30 pm)	1 Jan – 24 Mar			2 Apr - 23 Jun			2 July - 22 Sep			9 Oct - 31 Dec		
5	Visual Analytics with Tableau	Offline	B110TF	3 Days	Full Day (8 am – 5 pm)	-	-	27-29	-	-	1-3	-	-	28-30	-	-	28-30
		Online	B110TL	1 Month	S,S (1:30-4:30 pm)	-	4-26	-	1-23	-	3-25	-	5-27	-	7-29	-	2-24
6	Visual Data Science and Machine Learning with IBM SPSS Modeler	Offline	C020SF	12 Days	Full Day (8 am – 5 pm)	16-28	-	-	17-29	-	-	17-29	-	-	16-28	-	-
		Online	C020SL	3 Months	S,S (8:30 am-12:30 pm)	1 Jan – 25 Mar			2 Apr - 24 Jun			2 Jul - 23 Sep			1 Oct - 23 Dec		
7	Basic Econometric Modelling and Analysis with Eviews and Gretl	Offline	A160GF	12 Days	Full Day (8 am – 5 pm)	-	6-18	-	-	1-13	-	-	7-19	-	-	6-18	-
		Online	A160GL	3 Months	S,M,W,F (5:30-7:30 am)	1 Jan – 24 Mar			2 Apr - 23 Jun			2 Jul - 22 Sep			9 Oct - 31 Dec		
8	Advanced Econometric Modelling and Analysis with Eviews and Gretl	Offline	B070GF	12 Days	Full Day (8 am – 5 pm)	-	20-4*	-	-	15-27	-	-	21-2*	-	-	20-2*	-
		Online	B070GL	3 Months	S,M,W,F (5:30-7:30 pm)	1 Jan – 24 Mar			2 Apr - 23 Jun			2 Jul - 22 Sep			9 Oct - 31 Dec		
9	Analytical Tools for Social Research	Offline	B130ZF	6 Days	Full Day (8 am – 5 pm)	-	-	20-25	-	-	19-24	-	-	18-23	-	-	18-23
		Online	B130ZL	2 Months	T,T,S (8:30-10:30 pm)	3 Jan - 25 Feb		-		2 May - 24 Jun		-		5 Sep - 28 Oct		-	
10	Qualitative Data Analysis and Software	Offline	A150ZF	6 Days	Full Day (8 am – 5 pm)	-	-	27-1*	-	-	26-1*	-	-	25-30	-	-	26-31
		Online	A150ZL	2 Months	T,T,S (8:30-10:30 pm)	-		7 Mar - 29 Apr		-		4 Jul – 26 Aug		-		7 Nov - 30 Dec	

\* Date of succeeding month

**S,M,W,F:** Sunday, Monday, Wednesday, Friday **T,T,S:** Tuesday, Thursday, Saturday **S,S:** Saturday, Sunday

Registration by advance booking. All bookings are subject to cancellation terms and conditions.

For online registration, please visit: [www.normaschool.com/registration](http://www.normaschool.com/registration) For more information, contact: +91-9037412343

### ● Zero Background Requirement:

The programmes are innovatively designed to make them comprehensible even to beginners with zero background. You need not be a Mathematics or Statistics or Computer wizard!

### ● Innovative Designs:

Contents of the programmes are designed with academic as well as industry requirements. You become a professional in what you learn.

### ● Informal Approach:

Believes in informal approach to learning! Small groups of participants enable trainers to extend personal attention to each one. It is almost like a personal training very much at your home.

### ● Free Update Programmes:

Each participant is entitled for THREE update programmes absolutely FREE of cost. Update programmes, conducted every year, keep you brushed up and updated.

### ● 100% Hands-on Training:

From the beginning to the end of the training programmes, participants are learning by doing. You easily become confident in what all you learn.

### ● Intensive Methods:

The intensive approach transforms a beginner into an expert within the deliberately designed time frame.

### ● Best Available Resources:

Best available course materials, latest versions of software, best available text books, access to state-of-the-art IT infrastructure and the best available resource persons.

### ● Cost Effectiveness:

Training at Norma School is the best cost-effective professional trainings you can ever attend. Dare to compare it with international standards.

## Onboard to Norma School!

- Seats are allotted on first come first serve basis.
- Maximum number of seats limited to 12 for offline and 24 for online programmes.
- Registration is completed as soon as the payment is realized.
- Certificates are given upon successful completion of programmes.

## Welcome to Kerala!

- Offline programmes are offered at Thiruvananthapuram, the capital city of Kerala State, India
- Arrange for your travel only after receiving the confirmation letter.
- Accommodation and local transport may be arranged upon your request .
- Lunch, Tea and refreshments are provided at venue.

### Registration

[normaschool.com/registration](http://normaschool.com/registration)

### Need Assistance?

+91-90374-12343

### Stay connected!



NORMA SCHOOL

PB No.2505, Medical College PO, Thiruvananthapuram 695 011, Kerala, India  
Phone: +91-9037412343 E-mail: office@normaschool.com Website: www.normaschool.com