PROGRAMME CALENDAR

Scheduled Training Programmes
(Online and Offline)

2024

Basic Data Analytics

Qualitative Data Analysis

Multivariate Analysis

Analytical Tools for Social Research

Research and Analytics

Time Series Analysis & Forecasting

Basic and Advanced Econometrics

Statistical Techniques for Data Science

Data Mining & Machine Learning

Visual Analytics
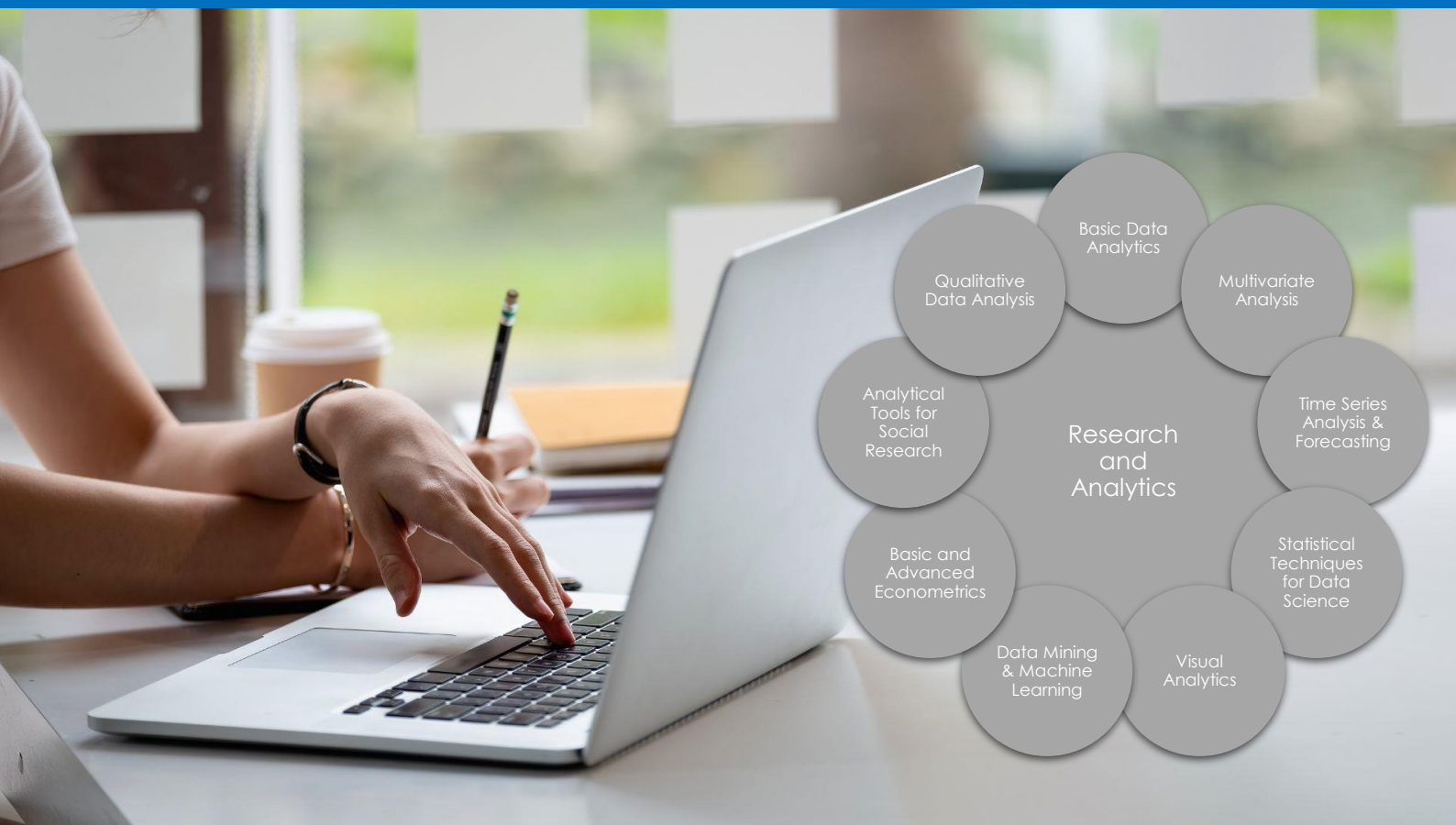
TRAINING PROGRAMMES IN RESEARCH AND ANALYTICS

NORMA SCHOOL

www.normaschool.com

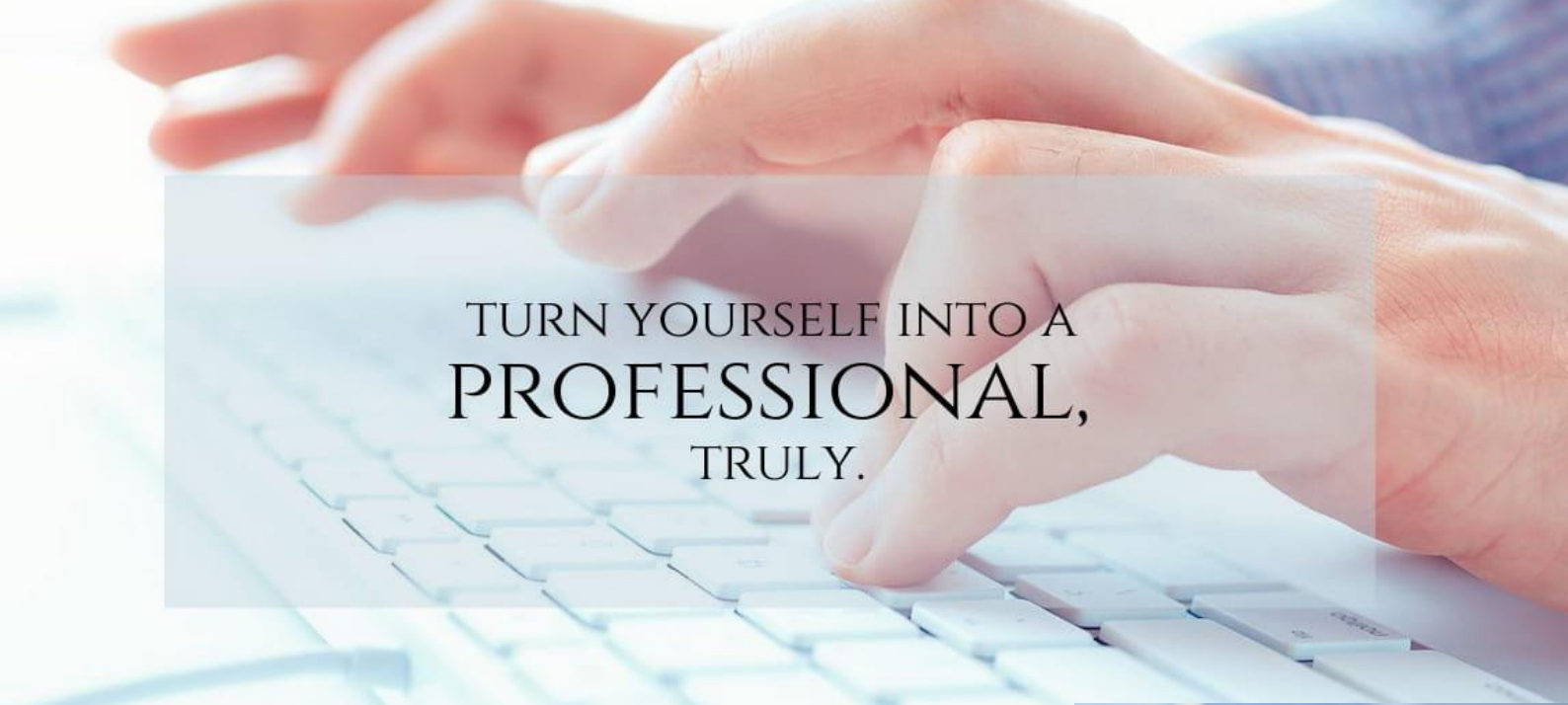# Welcome to Norma School

www.normaschool.com

Norma School is a private training institution based in Thiruvananthapuram, the capital city of Kerala State in India. It is an initiative of Norma Research, one of the most trusted research and analytics houses in the country, established in the year 2000.

Norma School offers various training programmes in research and analytics. It aims to impart professional excellence through the most innovative, intensive and informal modes of learning. The school delivers training through its various pre-scheduled and customized programmes delivered through offline and online modes, video tutorials and handbooks.

Norma School offers an encouraging environment for stress-free learning with 100 percent 'hands-on' experience.

PROGRAMMES DESIGNED BY PROFESSIONALS TO MEET INDUSTRY REQUIREMENTS.

TURN YOURSELF INTO A

PROFESSIONAL,
TRULY.

CERTIFIED
Data Analyst

CERTIFIED
Econometrician

CERTIFIED
Social Analyst

Norma School offers programmes aimed at professional competency and career goals.

Business Consultants, Analysts, Policy Makers, Scientists, Teachers, Researchers, Students, Entrepreneurs, Project or Business Executives, Social Activists and Media Persons will find the programmes highly beneficial and as an added qualification towards their professional competency.

Young aspirants can opt for combinations of different programmes to reach their career goals. Complete the programmes at easy phases, at your convenience, either offline or online.

Learn as you go!

Reach the Goals!
Become a Certified Data Analyst or Econometrician or Social Analyst.

Step by step!

Know more at:
normaschool.com/goals

A120S Basic Data Analytics with IBM SPSS Statistics

The first step in data analytics. From the foundations to the introduction of multivariate data analysis, in the easiest-to-learn platform, SPSS.

Pre-requisites: Aptitude for data analysis. Familiarity with computers.

Know more at: normaschool.com/spss

	Offline	Online
Duration:	06 Days / 48 Hours (Full Day, 8am - 5pm)	2 Months / 48 Hours (Tue, Thu, Sat 5:30-7:30 am)
Schedule:	15-20 January 15-20 April 15-20 July 30 Sept - 05 Oct	02 Jan - 24 Feb 05 Mar - 30 Apr 07 May - 29 Jun 02 Jul - 24 Aug 03 Sep - 26 Oct 05 Nov - 28 Dec
Fee:	INR 60,000 / USD 770	INR 30,000 / USD 385

B010S Multivariate Data Analysis with IBM SPSS Statistics

Learn the tools and techniques to analyse multiple variables together. Multivariate techniques equip data analysts to analyse the real-world problems rigorously and successfully.

Pre-requisites: Knowledge level equivalent to 'Basic Data Analytics with IBM SPSS Statistics'.

Know more at: normaschool.com/multivariate

	Offline	Online
Duration:	06 Days / 48 Hours (Full Day, 8am - 5pm)	2 Months / 48 Hours (Tue, Thu, Sat 5:30-7:30 pm)
Schedule:	22-27 January 22-27 April 22-27 July 07-12 October	02 Jan - 24 Feb 05 Mar - 30 Apr 07 May - 29 Jun 02 Jul - 24 Aug 03 Sep - 26 Oct 05 Nov - 28 Dec
Fee:	INR 72,000 / USD 920	INR 36,000 / USD 460

B030S Time Series Analysis and Forecasting with IBM SPSS and Eviews

Sophisticated tools and techniques to understand the happenings over time and to forecast the future values with highest possible accuracy. Learn it on SPSS and the econometric software, Eviews.

Pre-requisites: Knowledge level equivalent to 'Basic Data Analytics with IBM SPSS Statistics'.

Know more at: normaschool.com/timeseries

	Offline	Online
Duration:	03 Days / 24 Hours (Full Day, 8am - 5pm)	1 Month / 24 Hours (Sat, Sun 1:30 – 4:30 pm)
Schedule:	29-31 January 29 April - 01 May 29-31 July 14-16 October	06-28 Jan 02-24 Mar 04-26 May 06-28 Jul 01-29 Sep 02-30 Nov
Fee:	INR 36,000 / USD 460	INR 18,000 / USD 230

B060Z Statistical Techniques for Data Science

Intensive online 'hands-on' training programme to learn Statistics, from basic to advanced concepts and techniques in the simplest possible way!

Pre-requisites: Aptitude for data analysis. Familiarity with computers.

Know more at: normaschool.com/statistics

	Offline	Online
Duration:	12 Days / 96 Hours (Full Day, 8am - 5pm)	3 Months / 96 Hours (Sun, Mon, Wed, Fri 8:30 – 10:30 pm)
Schedule:	04-16 March 03-15 June 02-14 September 02-14 December	01 Jan - 24 Mar 01 Apr - 23 Jun 01 July - 25 Sep 02 Oct - 27 Dec
Fee:	INR 144000 / USD 1850	INR 72,000 / USD 925

2024

B110T Visual Analytics with Tableau

Visual analytics is the science of analytical reasoning facilitated by interactive visual interfaces. It has lots of applications in all domains! Learn it with Tableau.

Pre-requisites: Knowledge level equivalent to 'Basic Data Analytics with IBM SPSS Statistics'.

Know more at: normaschool.com/tableau

	Offline	Online
Duration:	03 Days / 24 Hours (Full Day, 8am - 5pm)	1 Month / 24 Hours (Sat, Sun 1:30 - 4:30 pm)
Schedule:	01-03 February 02-04 May 01-03 August 04-06 November	03-25 February 06-28 April 02-29 June 04-31 August 05-27 October 01-28 December
Fee:	INR 36,000 / USD 460	INR 18,000 / USD 230

C020S Visual Data Science and Machine Learning with IBM SPSS Modeler

Learn and practice data science and machine learning without writing even a single line of code! Menu driven GUI for every stage in data science and machine learning.

Pre-requisites: Knowledge level equivalent to 'Basic Data Analytics with IBM SPSS Statistics'.

Know more at: normaschool.com/modeler

	Offline	Online
Duration:	12 Days / 96 Hours (Full Day, 8am - 5pm)	3 Months / 96 Hours (Sat, Sun 8:30 am - 12:30pm)
Schedule:	01-13 January 01-13 April 01-13 July 21Oct - 2 Nov	06 Jan - 24 Mar 07 Apr - 29 Jun 06 Jul - 28 Sep 06 Oct - 28 Dec
Fee:	INR 150000 / USD 1920	INR 75,000 / USD 960

A160G Basic Econometric Modelling and Analysis with Eviews and Gretl

Most essential skill set for all economists, finance experts, related professionals and academicians. Learn the basics with real life data sets and with the econometric software packages, Eviews and Gretl.

Pre-requisites: Knowledge in Economics or related domains with an aptitude for data analysis.

Know more at: normaschool.com/basiceco

	Offline	Online
Duration:	12 Days / 96 Hours (Full Day, 8am - 5pm)	3 Months / 96 Hours (Sun, Mon, Wed, Fri 5:30 – 7:30 am)
Schedule:	05-17 February 06-18 May 05-17 August 04-16 November	01 Jan - 24 Mar 01 Apr - 23 Jun 01 July - 25 Sep 02 Oct - 27Dec
Fee:	INR 96,000 / USD 1230	INR 48,000 / USD 615

B070G Advanced Econometric Modelling and Analysis with Eviews and Gretl

Master econometric modelling and analysis with the advanced topics and become a complete professional econometrician. Learning econometrics cannot be more complete and easier!

Pre-requisites: Knowledge level equivalent to 'Basic Econometric Modelling and Analysis'.

Know more at: normaschool.com/advancedeco

	Offline	Online
Duration:	12 Days / 96 Hours (Full Day, 8am - 5pm)	3 Months / 96 Hours (Sun, Mon, Wed, Fri 5:30 - 7:30 pm)
Schedule:	19 Feb - 02 Mar 20 May - 01 Jun 19 - 31 August 18 - 30 November	01 Jan - 24 Mar 01 Apr - 23 Jun 01 July - 25 Sep 02 Oct - 27 Dec
Fee:	INR 120000 / USD1540	INR 60,000 / USD 770

2024

A150Z Qualitative Data Analysis and Software

Amazing techniques to gather and analyse non-quantitative data - text, documents, images, audio, video and many more. Derive expertise in mixed methods too. Learn it with state-of-the-art software.

Pre-requisites: Aptitude for data analysis.

Know more at: normaschool.com/qualitative

	Offline	Online
Duration:	06 Days / 48 Hours (Full Day, 8am - 5pm)	2 Months / 48 Hours (Tue, Thu, Sat 8:30-10:30 pm)
Schedule:	18-23 March 17-22 June 16-21 September 16-21 December	02 Jan - 24 Feb 07 May - 29 Jun 03 Sep - 26 Oct
Fee:	INR 72,000 / USD 920	INR 36,000 / USD 460

B130Z Analytical Tools for Social Research

Indispensable toolkit for researchers and analysts from all walks of social research domains. Learn the most essential analytical tools with the most suitable software.

Pre-requisites: Knowledge in Social Sciences or related domains with an aptitude for data analysis.

Know more at: normaschool.com/analyticaltools

	Offline	Online
Duration:	06 Days / 48 Hours (Full Day, 8am - 5pm)	2 Months / 48 Hours (Tue, Thu, Sat 8:30-10:30 pm)
Schedule:	25-30 March 24-29 June 23-28 September 23-28 December	05 Mar - 30 Apr 02 Jul - 24 Aug 05 Nov - 28 Dec
Fee:	INR 72,000 / USD 920	INR 36,000 / USD 460

2024

Norma School offers learning paths to three specific career goals!

For more information, please visit: https://normaschool.com/goals or call: +91-90374-12343

NORMA SCHOOL

PROGRAMME CALENDAR
Scheduled Trainings (Online and Offline)

2024

No.	Course	Mode	Code	Duration	Time Slot	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
1	Basic Data Analytics with IBM SPSS Statistics	Offline	A120SF	6 Days	Full Day (8 am – 5 pm)	15-20	-	-	15-20	-	-	15-20	-	-	30*-5	-	-
		Online	A120SL	2 Months	T,T,S (5:30-7:30 am)	2 Jan – 24 Feb		5 Mar - 30 Apr		7 May - 29 Jun		2 Jul – 24 Aug		3 Sep - 26 Oct		5 Nov - 28 Dec	
2	Multivariate Data Analysis with IBM SPSS Statistics	Offline	B010SF	6 Days	Full Day (8 am – 5 pm)	22-27	-	-	22-27	-	-	22-27	-	-	7-12	-	-
		Online	B010SL	2 Months	T,T,S (5:30-7:30 pm)	2 Jan – 24 Feb		5 Mar - 30 Apr		7 May - 29 Jun		2 Jul – 24 Aug		3 Sep - 26 Oct		5 Nov - 28 Dec	
3	Time Series Analysis and Forecasting with IBM SPSS and Eviews	Offline	B030SF	3 Days	Full Day (8 am – 5 pm)	29-31	-	-	29-1*	-	-	29-31	-	-	14-16	-	-
		Online	B030SL	1 Month	S,S (1:30-4:30 pm)	6-28	-	2-24	-	4-26	-	6-28	-	1-29	-	2-30	-
4	Statistical Techniques for Data Science	Offline	B060ZF	12 Days	Full Day (8 am – 5 pm)	-	-	4-16	-	-	3-15	-	-	2-14	-	-	2-14
		Online	B060ZL	3 Months	S,M,W,F (8:30-10:30 pm)	1 Jan – 24 Mar			1 Apr - 23 Jun			1 July - 25 Sep			2 Oct - 27 Dec		
5	Visual Analytics with Tableau	Offline	B110TF	3 Days	Full Day (8 am – 5 pm)	-	1-3	-	-	2-4	-	-	1-3	-	-	4-6	-
		Online	B110TL	1 Month	S,S (1:30-4:30 pm)	-	3-25	-	6-28	-	2-29	-	4-31	-	5-27	-	1-28
6	Visual Data Science and Machine Learning with IBM SPSS Modeler	Offline	C020SF	12 Days	Full Day (8 am – 5 pm)	1-13	-	-	1-13	-	-	1-13	-	-	21-2*	-	-
		Online	C020SL	3 Months	S,S (8:30 am-12:30 pm)	6 Jan – 24 Mar			7 Apr - 29 Jun			6 Jul - 28 Sep			6 Oct - 28 Dec		
7	Basic Econometric Modelling and Analysis with Eviews and Gretl	Offline	A160GF	12 Days	Full Day (8 am – 5 pm)	-	5-17	-	-	6-18	-	-	5-17	-	-	4-16	-
		Online	A160GL	3 Months	S,M,W,F (5:30-7:30 am)	1 Jan – 24 Mar			1 Apr - 23 Jun			1 July - 25 Sep			2 Oct - 27 Dec		
8	Advanced Econometric Modelling and Analysis with Eviews and Gretl	Offline	B070GF	12 Days	Full Day (8 am – 5 pm)	-	19-2*	-	-	20-1*	-	-	19-31	-	-	18-30	-
		Online	B070GL	3 Months	S,M,W,F (5:30-7:30 pm)	1 Jan – 24 Mar			1 Apr - 23 Jun			1 July - 25 Sep			2 Oct - 27 Dec		
9	Qualitative Data Analysis and Software	Offline	A150ZF	6 Days	Full Day (8 am – 5 pm)	-	18-23	-	-	17-22	-	-	16-21	-	-	16-21	
		Online	A150ZL	2 Months	T,T,S (8:30-10:30 pm)	2 Jan – 24 Feb		-		7 May - 29 Jun		-		3 Sep - 26 Oct		-	
10	Analytical Tools for Social Research	Offline	B130ZF	6 Days	Full Day (8 am – 5 pm)	-	25-30	-	-	24-29	-	-	23-28	-	-	23-28	
		Online	B130ZL	2 Months	T,T,S (8:30-10:30 pm)	-		5 Mar - 30 Apr		-		2 Jul – 24 Aug		-		5 Nov - 28 Dec	

* Date of previous/next month
S,M,W,F: Sunday, Monday, Wednesday, Friday **T,T,S:** Tuesday, Thursday, Saturday **S,S:** Saturday, Sunday

Registration by advance booking. All bookings are subject to cancellation terms and conditions.
For online registration, please visit: www.normaschool.com/registration For more information, contact: +91-9037412343

Zero Background Requirement:

The programmes are innovatively designed to make them comprehensible even to beginners with zero background. You need not be a Mathematics or Statistics or Computer wizard!

Innovative Designs:

Contents of the programmes are designed with academic as well as industry requirements. You become a professional in what you learn.

Informal Approach:

Believes in informal approach to learning! Small groups of participants enable trainers to extend personal attention to each one. It is almost like a personal training very much at your home.

Free Update Programmes:

Each participant is entitled for THREE update programmes absolutely FREE of cost. Update programmes, conducted every year, keep you brushed up and updated.

100% Hands-on Training:

From the beginning to the end of the training programmes, participants are learning by doing. You easily become confident in what all you learn.

Intensive Methods:

The intensive approach transforms a beginner into an expert within the deliberately designed time frame.

Best Available Resources:

Best available course materials, latest versions of software, best available text books, access to state-of-the-art IT infrastructure and the best available resource persons.

Cost Effectiveness:

Training at Norma School is the best cost-effective professional trainings you can ever attend. Dare to compare it with international standards.

Onboard to Norma School!

- Seats are allotted on first come first serve basis.
- Maximum number of seats limited to 12 for offline and 24 for online programmes.
- Registration is completed as soon as the payment is realized.
- Certificates are given upon successful completion of programmes.

Welcome to Kerala!

- Offline programmes are offered at Thiruvananthapuram, the capital city of Kerala State, India
- Arrange for your travel only after receiving the confirmation letter.
- Accommodation and local transport may be arranged upon your request .
- Lunch, Tea and refreshments are provided at venue.

Registration

normaschool.com/registration

Need Assistance?

+91-90374-12343

Stay connected!

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