

PROGRAMME CALENDAR

Scheduled Training Programmes
(Online and Offline)

2022

(July- December)



NORMA SCHOOL

Training Programmes in Research and Analytics

Even perfection can be improved!

Welcome to Norma School

www.normaschool.com

Norma School is a private training institution based in Thiruvananthapuram, the capital city of Kerala State in India, established in 2008. It is an initiative of Norma Research, the most trusted research and analytics house in the country, established in the year 2000.

Norma School offers various training programmes in research and analytics. It aims to impart professional excellence through the most innovative, intensive and informal modes of learning. The school delivers training through its various pre scheduled and customized private programmes delivered through offline and online modes, on-site programmes, video tutorials and handbooks.

Norma School offers an encouraging environment for stress-free learning with 100 percent 'hands-on' experience.



Norma School offers programmes aimed at professional competency and career goals.

Business Consultants, Analysts, Policy Makers, Scientists, Teachers, Researchers, Students, Entrepreneurs, Project or Business Executives, Social Activists and Media persons will find the programmes highly beneficial and as an added qualification towards their professional competency.

Young aspirants can opt for combinations of different programmes to reach their career goals. Complete the programmes at easy phases, at your convenience, either offline or online. Offline programmes span from 3 to 12 days. Online programmes span 3 months. Get certified at each phase.

Learn as you go!

Reach the Goals!
Become a Data Analyst or
Econometrician or Social Analyst.

Step by step!

Know more at:
normaschool.com/goals

A080Z Essentials of Statistics for Data Science

Intensive online 'hands-on' training programme to learn Statistics, from basic to advanced concepts and tools in the simplest possible way!

Pre-requisites: Aptitude for data analysis. Familiarity with computers.

Know more at: normaschool.com/statistics

	Offline	Online
Duration:	12 Days / 96 Hours Full Day (8am - 5pm)	3 Months / 96 Hours (Sun, Mon, Wed, Fri 8:30 – 10:30 pm)
Schedule:	12 - 24 September 05 - 17 December	03 July - 24 Sep 02 Oct - 24 Dec
Fee:	INR 96,000 / USD 1300	INR 60,000 / USD 810

A120S Basic Data Analytics with IBM SPSS Statistics

The first step in data analytics. From the foundations to the introduction of multivariate data analysis, in the easiest-to-learn platform, SPSS.

Pre-requisites: Aptitude for data analysis. Familiarity with computers.

Know more at: normaschool.com/spss

	Offline	Online
Duration:	06 Days / 48 Hours Full Day (8am - 5pm)	2 Months / 48 Hours (Tue, Thu, Sat 5:30-7:30 am)
Schedule:	04 - 09 July 10 - 15 October	05 July - 27 Aug 06 Sep - 29 Oct 01 Nov - 24 Dec
Fee:	INR 48,000 / USD 650	INR 24,000 / USD 325

B010S Multivariate Data Analysis with IBM SPSS Statistics

Learn the tools and techniques to analyse multiple variables together. Multivariate techniques equip data analysts to analyse the real-world problems rigorously and successfully.

Pre-requisites: Knowledge level equivalent to 'Basic Data Analytics with IBM SPSS Statistics'.

Know more at: normaschool.com/multivariate

	Offline	Online
Duration:	06 Days / 48 Hours Full Day (8am - 5pm)	2 Months / 48 Hours (Tue, Thu, Sat 5:30-7:30 pm)
Schedule:	11 - 16 July 17 - 22 October	05 July - 27 Aug 06 Sep - 29 Oct 01 Nov - 24 Dec
Fee:	INR 72,000 / USD 970	INR 36,000 / USD 485

B030S Time Series Analysis and Forecasting with IBM SPSS and Eviews

Sophisticated tools and techniques to understand the happenings over time and to forecast the future values with highest possible accuracy. Learn it on SPSS and the econometric software, Eviews.

Pre-requisites: Knowledge level equivalent to 'Basic Data Analytics with IBM SPSS Statistics'.

Know more at: normaschool.com/timeseries

	Offline	Online
Duration:	03 Days / 24 Hours Full Day (8am - 5pm)	1 Month / 24 Hours Sat, Sun 1:30 – 4:30 pm
Schedule:	29 – 31 August 28 - 30 November	02 - 24 Jul 03 - 25 Sep 05 - 27 Nov
Fee:	INR 36,000 / USD 490	INR 18,000 / USD 245

B110T Visual Analytics with Tableau

Visual analytics is the science of analytical reasoning facilitated by interactive visual interfaces. It has lots of applications in all domains! Learn it with Tableau.

Pre-requisites: Knowledge level equivalent to 'Basic Data Analytics with IBM SPSS Statistics'.

Know more at: normaschool.com/tableau

	Offline	Online
Duration:	03 Days / 24 Hours Full Day (8am - 5pm)	1 Month / 24 Hours Sat, Sun 1:30 – 4:30 pm
Schedule:	01 - 03 September 01 - 03 December	06 - 28 Aug 01 - 23 Oct 03 - 31 Dec
Fee:	INR 36,000 / USD 490	INR 18,000 / USD 245

C020S Visual Data Science and Machine Learning with IBM SPSS Modeler

Learn and practice data science and machine learning without writing even a single line of code! Menu driven GUI for every stage in data science and machine learning.

Pre-requisites: Knowledge level equivalent to 'Basic Data Analytics with IBM SPSS Statistics'.

Know more at: normaschool.com/modeler

	Offline	Online
Duration:	12 Days / 96 Hours Full Day (8am - 5pm)	3 Months / 96 Hours (Sat, Sun 8:30 am - 12:30pm)
Schedule:	18 – 30 July 17 – 29 October	02 Jul - 18 Sep 01 Oct - 18 Dec
Fee:	INR 1,44,000/USD 1950	INR 72,000/USD 975

A160G Basic Econometric Modelling and Analysis with Eviews and Gretl

Most essential skill set for all economists, finance experts, related professionals and academicians. Learn the basics with real life data sets and with the econometric software packages, Eviews and Gretl.

Pre-requisites: Knowledge in Economics or related domains with an aptitude for data analysis.

Know more at: normaschool.com/basicceco

	Offline	Online
Duration:	12 Days / 96 Hours Full Day (8am - 5pm)	3 Months / 96 Hours (Sun, Mon, Wed, Fri 5:30 – 7:30 am)
Schedule:	01 - 13 August 31 Oct - 12 Nov	03 July - 23 Sep 02 Oct - 23 Dec
Fee:	INR 60,000 / USD 810	INR 30,000 / USD 405

B070G Advanced Econometric Modelling and Analysis with Eviews and Gretl

Master econometric modelling and analysis with the advanced topics and become a complete professional econometrician. Learning econometrics cannot be more complete and easier!

Pre-requisites: Knowledge level equivalent to 'Basic Econometric Modelling and Analysis'.

Know more at: normaschool.com/advancedeco

	Offline	Online
Duration:	12 Days / 96 Hours Full Day (8am - 5pm)	3 Months / 96 Hours (Sun, Mon, Wed, Fri 5:30 - 7:30 pm)
Schedule:	15 - 27 August 14 - 26 November	03 Jul - 23 Sep 02 Oct - 23 Dec
Fee:	INR 72,000 / USD 970	INR 36,000 / USD 485

B130Z Analytical Tools for Social Research

Indispensable toolkit for researchers and analysts from all walks of social research domains. Learn the most essential analytical tools with the most suitable software.

Pre-requisites: Knowledge in Social Sciences or related domains with an aptitude for data analysis.

Know more at: normaschool.com/analyticaltools

	Offline	Online
Duration:	06 Days / 48 Hours Full Day (8am - 5pm)	2 Months / 48 Hours (Tue, Thu, Sat 8:30-10:30 pm)
Schedule:	19 - 24 September 19 - 24 December	06 Sep - 29 Oct
Fee:	INR 72,000 / USD 970	INR 36,000 / USD 485

A150Z Qualitative Data Analysis and Software

Amazing techniques to gather and analyse non-quantitative data - text, documents, images, audio, video and many more. Derive expertise in mixed methods too. Learn it with state-of-the-art software.

Pre-requisites: Aptitude for data analysis.

Know more at: normaschool.com/qualitative

	Offline	Online
Duration:	06 Days / 48 Hours Full Day (8am - 5pm)	2 Months / 48 Hours (Tue, Thu, Sat 8:30-10:30 pm)
Schedule:	26 Sep – 01 Oct 26 – 31 Dec	05 July - 27 Aug 01 Nov - 24 Dec
Fee:	INR 60,000 / USD 810	INR 30,000 / USD 405



No.	Course	Mode	Code	Duration	Time Slot	JUL	AUG	SEP	OCT	NOV	DEC
1	Essentials of Statistics for Data Science	Offline	A080ZF	12 Days	Full Day (8 am – 5 pm)	-	-	12-24	-	-	05-17
		Online	A080ZL	3 Months	S,M,W,F (8:30-10:30 pm)	03 July – 24 Sep			02 Oct – 24 Dec		
2	Basic Data Analytics with IBM SPSS Statistics	Offline	A120SF	6 Days	Full Day (8 am – 5 pm)	04-09	-	-	10-15	-	-
		Online	A120SL	2 Months	T,T,S (5:30-7:30 am)	05 Jul – 27 Aug		06 Sep – 29 Oct		01 Nov – 24 Dec	
3	Multivariate Data Analysis with IBM SPSS Statistics	Offline	B010SF	6 Days	Full Day (8 am – 5 pm)	11-16	-	-	17-22	-	-
		Online	B010SL	2 Months	T,T,S (5:30-7:30 pm)	05 Jul – 27 Aug		06 Sep – 29 Oct		01 Nov – 24 Dec	
4	Time Series Analysis and Forecasting with IBM SPSS and Eviews	Offline	B030SF	3 Days	Full Day (8 am – 5 pm)	-	29-31	-	-	28-30	-
		Online	B030SL	1 Month	S,S (1:30-4:30 pm)	02-24	-	03-25	-	05-27	-
5	Visual Analytics with Tableau	Offline	B110TF	3 Days	Full Day (8 am – 5 pm)	-	-	01-03	-	-	01-03
		Online	B110TL	1 Month	S,S (1:30-4:30 pm)	-	06-28	-	01-23	-	03-31
6	Visual Data Science and Machine Learning with IBM SPSS Modeler	Offline	C020SF	12 Days	Full Day (8 am – 5 pm)	18-30	-	-	17-29	-	-
		Online	C020SL	3 Months	S,S (8:30 am-12:30 pm)	02 Jul – 18 Sep			01 Oct – 18 Dec		
7	Basic Econometric Modelling and Analysis with Eviews and Gretl	Offline	A160GF	12 Days	Full Day (8 am – 5 pm)	-	01-13	-	-	31-12	-
		Online	A160GL	3 Months	S,M,W,F (5:30-7:30 am)	03 Jul – 23 Sep			02 Oct – 23 Dec		
8	Advanced Econometric Modelling and Analysis with Eviews and Gretl	Offline	B070GF	12 Days	Full Day (8 am – 5 pm)	-	15-27	-	-	14-26	-
		Online	B070GL	3 Months	S,M,W,F (5:30-7:30 pm)	03 Jul – 23 Sep			02 Oct – 23 Dec		
9	Analytical Tools for Social Research	Offline	B130ZF	6 Days	Full Day (8 am – 5 pm)	-	-	19-24	-	-	19-24
		Online	B130ZL	2 Months	T,T,S (8:30-10:30 pm)	-		06 Sep – 29 Oct		-	
10	Qualitative Data Analysis and Software	Offline	A150ZF	6 Days	Full Day (8 am – 5 pm)	-	-	26-01	-	-	26-31
		Online	A150ZL	2 Months	T,T,S (8:30-10:30 pm)	05 Jul – 27 Aug		-		01 Nov – 24 Dec	

Registration by advance booking. All bookings are subject to cancellation terms and conditions.

For online registration, please visit: www.normaschool.com/registration For more information, contact: +91-9037412343

● Zero Background Requirement:

The programmes are innovatively designed to make them comprehensible even to beginners with zero background. You need not be a Mathematics or Statistics or Computer wizard!

● Innovative Designs:

Contents of the programmes are designed with academic as well as industry requirements. You become a professional in what you learn.

● Informal Approach:

Believes in informal approach to learning! Small groups of participants enable trainers to extend personal attention to each one. It is almost like a personal training very much at your home.

● Free Update Programmes:

Each participant is entitled for THREE update programmes absolutely FREE of cost. Update programmes, conducted every year, keep you brushed up and updated.

● 100% Hands-on Training:

From the beginning to the end of the training programmes, participants are learning by doing. You easily become confident in what all you learn.

● Intensive Methods:

The intensive approach transforms a beginner into an expert within the deliberately designed time frame.

● Best Available Resources:

Best available course materials, latest versions of software, best available text books, access to state-of-the-art IT infrastructure and the best available resource persons.

● Cost Effectiveness:

Training at Norma School is the best cost-effective professional trainings you can ever attend. Dare to compare it with international standards.

Onboard to Norma School!

- Seats are allotted on first come first serve basis.
- Maximum number of seats limited to 12 for offline and 24 for online programmes.
- Registration is completed as soon as the payment is realized.
- Certificates are given upon successful completion of programmes.

Welcome to Kerala!

- Offline programmes are offered at Thiruvananthapuram, the capital city of Kerala State, India
- Arrange for your travel only after receiving the confirmation letter.
- Accommodation and local transport may be arranged upon your request .
- Lunch, Tea and refreshments are provided at venue.

Registration

normaschool.com/registration

Need Assistance?

+91-90374-12343

Stay connected!



NORMA SCHOOL

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